



**We're Feed.
And we exist to feed Australians in need.**

Every year around 5 million Australians, including 1 in 5 children, wonder where their next meal is coming from. Hunger is a community issue that needs a community solution. By working together, we can help change this story and save vulnerable Australians from going hungry. We're here to help those struggling to afford a meal. To ensure the supply of nutritious food to nourish those who need it most.

Feed Appeal is a not-for-profit that fundraises through annual campaigns. All money raised is distributed in funding grants to community food relief charities to supply ovens, freezers, cool rooms, transport and other vital infrastructure to help them store, cook and share meals to meet the growing demand for food relief. We won't stop until no one in Australia goes hungry.

Over the last 12 years we have raised more than \$6 million, given more than 338 grants to 280 local food relief charities. This has helped them provide more than 12 million meals to help nourish local communities across Australia.

In 2020 our food relief partners have seen a 50% increase in the demand for food relief since Covid19 and for 70% it's the first time they have had to reach out for help.

Community support is needed now more than ever.
\$2 = 4 meals to help feed a family in your local community.

Feed Appeal launched its Rural Schools grants program in 2020, in response to the fact that 1 in 8 kids arrives at school each day without breakfast and/or lunch, that's around 500,000 Aussie kids.

In rural communities the statistics are 1 in 4 kids.



More than 100 schools from rural and remote communities have applied for grants.

To give kids the opportunity to be part of the solution we have launched the

[One = One, Feed a Friend](#) campaign.

Schools can register to participate and host a One = One day during the program week 17th -21st
August 2020.

Every dollar will provide a breakfast or lunch to feed a friend.

There are lots of ways to get involved and be part of the solution.

Donate at www.feedappeal.org.au

Give at [Woolworths instore](#) and [online](#) from **15th July -16th August**
when you shop to nourish your family, give to help a struggling Aussie family.

#feedafamily \$2 = 4 meals

Empower your kids to promote and get involved with our

[One = One, Feed a Friend](#) campaign at their school.

Registrations open **now** till 16th August 2020

\$1 = 1 school breakfast for a rural friend

100% of public donations go in funding grants to local food relief organisations.